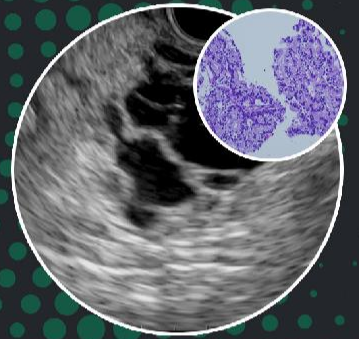
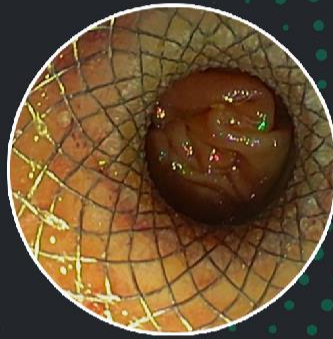
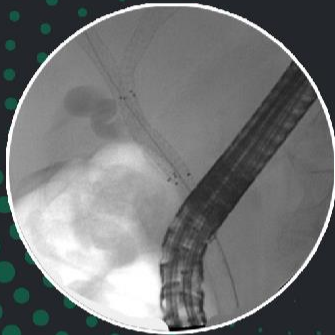
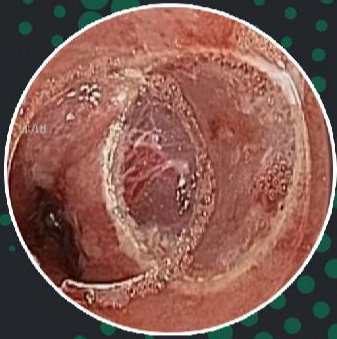


RUSH ENDOSCOPY LIVE

INAUGURAL CONFERENCE



FRIDAY, NOVEMBER 3 – SUNDAY, NOVEMBER 5, 2023
CHICAGO, IL

SUPPORT PROSPECTUS

Powered by:

 RUSH
Digestive Diseases

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INTRODUCTION

Dear Colleague,

I am pleased to introduce the inaugural RUSH Endoscopy Live Conference. Please save the date and join us in Chicago, IL from Friday, November 3 – Sunday, November 5, 2023. This accredited, 2.5 day conference will provide didactic lectures, panel discussions, and moderated live case transmissions, delivered by national and international experts. These sessions will be complemented by immersive experiences and a hands-on skills lab. We hope you can participate.

Sincerely,

Irving Waxman, MD

Course Director – RUSH Endoscopy Live

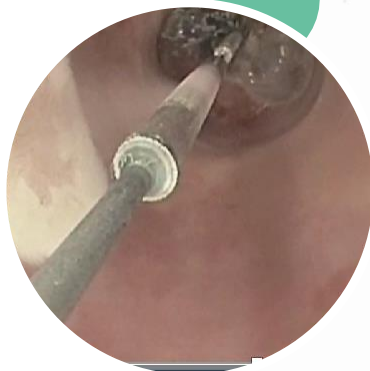
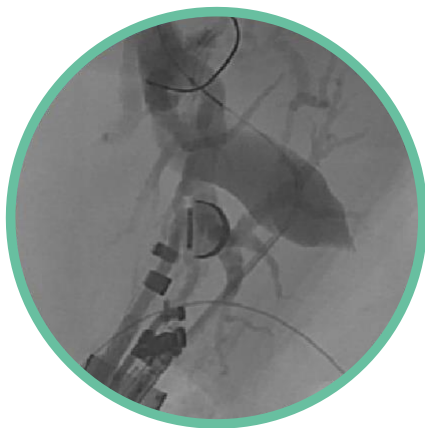
James R. Lowenstine Professor of Medicine and Surgery

Chief, Division of Digestive Diseases & Nutrition

Director, Digestive Disease Service Line for Rush University System for Health

Rush University Medical Center

Chicago, Illinois



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Alfonso Torquati, MD, MSCI
Helen Shed Keith Professor and Chair
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CONFERENCE OVERVIEW

Gastroenterology has become a subspecialty with experts and specialists who have advanced the field through the development of patient care pathways, breakthrough technology, and artificial intelligence. As a result, patients obtain more comprehensive and integrated care. In recognition of these factors, the RUSH Digestive Diseases Faculty have developed this live endoscopy continuing medical education (CME) event to bring in world-renowned experts to share their findings and experience in the latest technology, research, and patient care plans.

Endoscopy procedures are well known to encompass many procedures to treat and manage gastrointestinal (GI) and hepatology diseases and problems. However, advancements in technology and practices are constantly evolving, resulting in the need to share updated practices in order to allow providers to administer the most up-to-date patient care. This CME conference aims to bring subspecialists from around the world to deliver much-needed knowledge, information, and education.

This 2.5 day immersive experience provides didactic lectures, panel discussions, moderated live case transmissions, and a hands-on skills lab.

CONFERENCE VENUE

RUSH DIGESTIVE DISEASES & NUTRITION

Joan and Paul Rubschlager Building
4th Floor Conference Rooms A & B
1520 W. Harrison Street, Chicago, IL 60607
RUSH University Medical Center



CONFERENCE HIGHLIGHTS

- **Ample opportunity to interact with expert faculty and attendees**
- **Sessions on Esophagus, Bariatrics, Pancreas, Biliary, Colon, Complications and the Future of Endoscopy**
- **Live procedures demonstrated by internationally renowned experts**
- **26 lectures**
- **2 breakfasts | 2 lunches | 2 receptions**
- **3 opportunities for industry-sponsored lectures**
- **Immersive hands-on training in the latest techniques and technologies in the ERCP Skill Lab Boot Camp**



AGENDA*

FRIDAY, NOVEMBER 3, 2023

6:00–7:30 am **Registration, Breakfast, Exhibits**

7:30–7:40 am Welcome

7:40–9:50 am SESSION I: ESOPHAGUS

7:40–7:55 am Optimizing Diagnostic Yield for Barrett's Dysplasia

7:55–8:10 am Recalcitrant Esophageal Strictures

8:10–8:25 am POEM: Fine Tuning for Best Clinical Outcomes

8:25–8:35 am Q&A

8:35–9:50 am Live Transmission

9:50–10:10 am **Break and Exhibits**

10:10 am–12:20 pm SESSION II: BARIATRICS

10:10–10:25 am Updates in Bariatric Endoscopy

10:25–10:40 am Endoscopic Management of Bariatric Complications 10:40–

10:55 am Controversies in Endobariatrics

10:55–11:05 am Q&A

11:05 am–12:20 pm Live Transmission

12:20–12:55 pm **Lunch** 12:25–

12:55 pm Case Presentation

12:55–3:15 pm SESSION III: PANCREAS

12:55–1:10 pm Pancreatic Cystic Neoplasms

1:10–1:25 pm EUS-Guided Therapy for Pancreatic Neoplasms

1:25–1:40 pm Endoscopic Management of Complicated Pancreatitis...A Paradigm Shift

1:40–1:55 pm Endotherapy for Chronic Pancreatitis

1:55–2:05 pm Q&A

2:05–3:15 pm Live Transmission

3:15–3:35 pm **Break & Exhibits**

3:35–5:00 pm SESSION IV: WHEN THE GOING GETS TOUGH

3:35–3:50 pm GI Bleeding, What's New in Hemostasis? Probes, Clips, Coat?

3:50–4:05 pm Endoscopic Management of GI Perforations

4:05–4:20 pm Prevention and Management of ERCP Complications

4:20–4:30 pm Q&A

4:30–5:00 pm Video Quiz 5:00–

5:15 pm **Break & Exhibits**

5:15–6:00 pm **Industry-Sponsored Symposium**

6:00–7:00 pm **Reception**



AGENDA*

SATURDAY, NOVEMBER 4, 2023

6:30 am **Registration, Breakfast, Exhibits**

7:20–7:25 am Welcome

7:25–8:00 am Best of DDW and UEGW

8:00–10:25 am

SESSION V: BILIARY

8:00–8:15 am Difficult Biliary Cannulation

8:15–8:30 am Indeterminate Biliary Strictures:
Beyond Brushings and Biopsies

8:30–8:45 am Approach to Stenting of Hilar Strictures
and Cholangiocarcinoma

8:45–9:00 am Alternatives to Trans-Papillary
Biliary Access

9:00–9:10 am Q&A

9:10–10:25 am Live Transmission

10:25–10:45 am **Break and Exhibits**

10:45–12:55 Pm

SESSION VI: COLON

10:45–11:00 am Colon Polyp Removal: The EMR Potpourri

11:00–11:15 am Colonic ESD: A Lot to Do About Nothing

11:15–11:30 am Alternatives to EMR and ESD:
Is the Life Getting Easier?
(Focus on FTR Options)

11:30–11:40 am Q&A

11:40 am–12:55 pm Live Transmission

12:55–1:45 pm **Lunch Industry-Sponsored Symposium**

1:45–3:10 pm

SESSION VII: THE FUTURE IS NOW

1:45–2:00 pm Endohepatology: Ready for Prime Time?

2:00–2:15 pm Enteral Stenting Versus EUS
Gastro-Jejunostomy for
Gastric Outlet Obstruction

2:15–2:30 pm Altered Anatomy ERCP: The Challenges
and How to Overcome Them

2:30–2:45 pm AI in Endoscopy

2:45–3:00 pm State of the Art Lecture: The Future
of Endoscopy and How to Get Ready
for 2030

3:00–3:10 pm Q&A

3:10–3:30 pm **Break & Exhibits**

3:30–4:45 pm Live Transmission

4:45–5:05 pm Recap and What Would the Experts Do

5:05–5:15 pm **Break & Exhibits**

5:15–6:00 pm **Industry-Sponsored Symposium**

6:00–7:15 pm **Reception**

SUNDAY, NOVEMBER 5, 2023

7:00–8:00 am **Breakfast**

8:00 am ERCP Skill Lab Boot Camp



SPONSORSHIP OPPORTUNITIES

Benefits at Rush Endoscopy Live	Platinum \$50,000	Silver \$25,000
Acknowledgment and recognition as a sponsor at the conference, on the Rush Endoscopy Live website, and in related written communications. Your logo and name will be highlighted to all attendees of the event.	✓	✓
Increased acknowledgment and recognition on the conference website and materials; opportunity to add one video to the conference website.	✓	
Complimentary conference registrations	✓ Six (6) registrations	✓ Four (4) registrations
Live industry-sponsored event <ul style="list-style-type: none"> • One (1) 45-minute time slot in the conference agenda, with exclusive access to conference attendees. • Opportunities include, but are not limited to: <ul style="list-style-type: none"> ◇ Product Theater ◇ Product demonstration ◇ Company / Pipeline Update • Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibility of the sponsoring company • Limited time slots available on a <i>first come, first served basis</i> 	✓	
Dedicated Meeting Room (Friday & Saturday) <ul style="list-style-type: none"> • Conference organizers will provide exclusive access to a dedicated meeting room within close proximity to the conference on Friday, November 3 and Saturday, November 4 during the scheduled breaks, exhibit hours, and receptions. • Food & beverage, attendee recruitment, AV, set/clean-up fees are the responsibility of the sponsoring organization. • Two rooms available on a first come, first served basis 	✓	
Conference reception invitations	✓ Six (6) invitations	✓ Two (2) invitations
Exhibit space	✓ 6' table	✓ 6' table

TERMS AND CONDITIONS

CONFERENCE ORGANIZER

For the purposes of this document, the Rush Endoscopy Live Conference, RUSH Digestive Diseases and Nutrition will be referred to as the Conference Organizer.

REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment is due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship Agreement is completed. After this date, no refunds will be granted, unless the conference is canceled altogether.

If the conference is postponed and rescheduled to within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reassign any space that has not been occupied by the confirmed Exhibitor by Friday, November 3rd at 6:00 am CT. Should this occur, the confirmed Exhibitor agrees to forfeit their exhibit space without a refund.

SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and health care providers in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To this end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than Friday, October 6, 2023. With the express written permission of the Conference Organizer, the same meeting-offering parameters indicated above will apply.
- Any travel-related or accommodation-related expenses (e.g., rescheduled flights and additional nights of lodging) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor.

EXHIBIT LOGISTICS

- All requests (e.g., power sources and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details about the event. Within three months prior to the conference, you will receive the Exhibitor Kit.

SPONSORSHIP AGREEMENT

CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors, do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way or form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document.

Signature

Date

Full Name

Company Name

Address

Address

City

State

Zip

Phone Number

Fax Number

Email
.....

Accounts Payable or Billing Contact Info

A/P Contact Name

A/P Contact Title

A/P Phone

A/P Email
.....

Conference Point of Contact

Full Name

Title

Phone Number

Email

RUSH ENDOSCOPY LIVE SPONSORSHIP FORM

SPONSORSHIP LEVEL (Check One)

- Platinum – \$50,000
- Silver – \$25,000
- Other – Please Specify Amount Below

SPONSORSHIP TOTAL: \$ _____ USD

PLATINUM SPONSORS ONLY

Select preferred time slot for a live industry-sponsored event.

- Friday, November 3: Evening
- Saturday, November 4: Afternoon
- Saturday, November 4: Evening

PAYMENT METHODS

CHECK

Upon submission, you will receive an invoice for your sponsorship. Please follow the instructions below and on your invoice for payment.

PLEASE MAKE CHECKS PAYABLE TO

Rush University Medical Center

PLEASE INCLUDE IN THE MEMO LINE

Digestive Diseases - Rush Endoscopy Live CME 2023

MAIL TO

Department of Digestive Diseases and Nutrition
RUSH University Medical Center
1725 West Harrison Street, Suite 206
Chicago, IL 60612
USA

ACH or WIRE:

Please email natalia_perez@rush.edu to request RUSH University Medical Center banking information for ACH or wire payments.

RUSH Endoscopy Live 2023

<https://www.rush.edu/rush-endoscopy-live>

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