

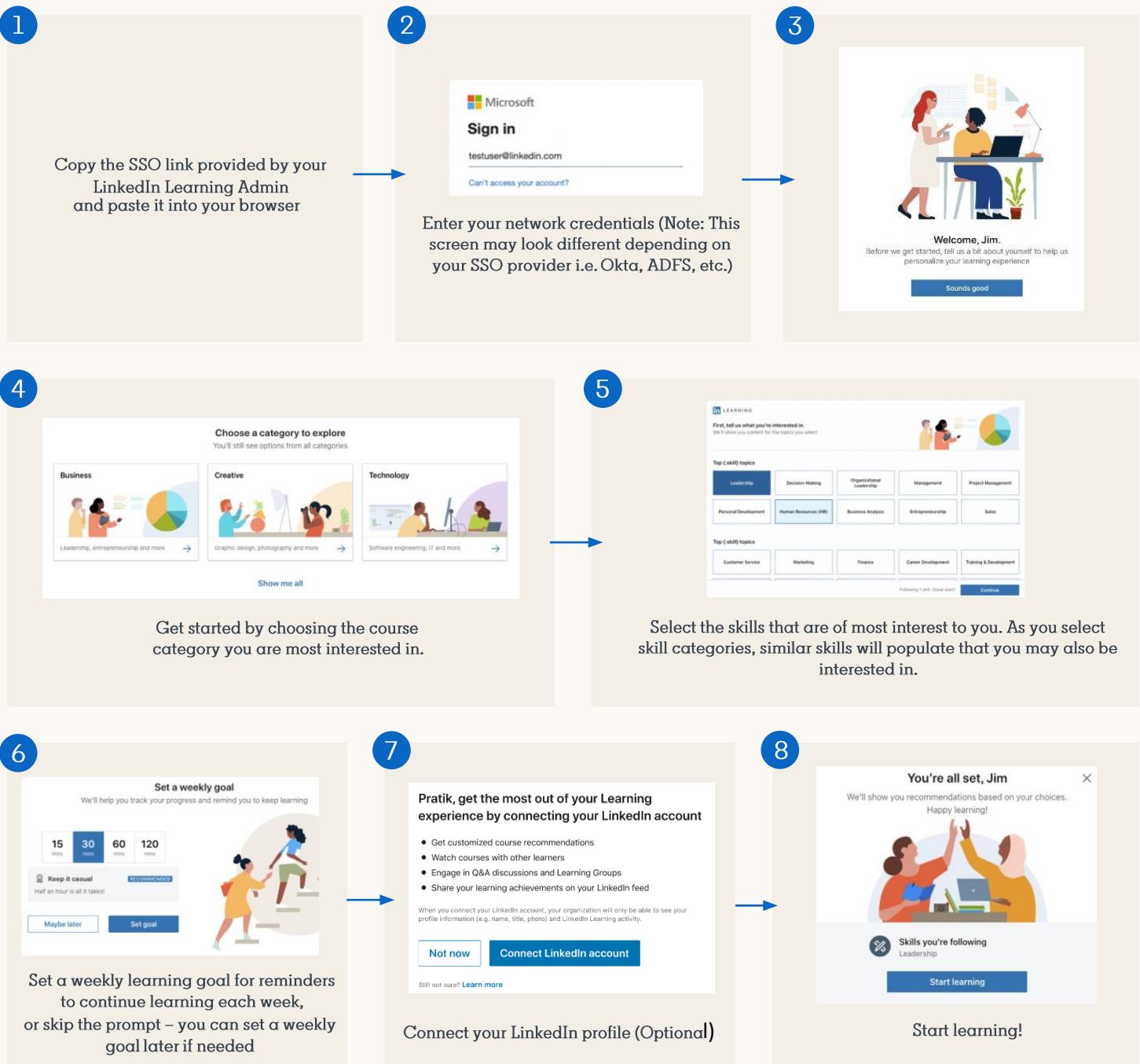
# Welcome to LinkedIn Learning

## We're glad you're here

LinkedIn Learning is a highly personalized learning experience designed to help you achieve your professional goals through learning you can access anywhere and immediately apply.



It's easy to activate your LinkedIn Learning account with your SSO credentials



## If you choose to connect your LinkedIn account...

If you choose to connect a LinkedIn account while activating, please use the email and password you used when registering (may be your personal email). Click on *Join now* if you don't have an existing one

Confirm your identity. Your organization may access and retain:

Mélanie

Profile Information: (e.g. name, title, photo)  
LinkedIn Learning Activity

To disconnect your profile from your organization's account, you can contact customer service.

The LinkedIn Terms and Privacy Policy apply.

Accept and continue as Mélanie

How it works

**FAQ**

- Do I have to create a duplicate LinkedIn account using my institutional email?  
No. You must have one unique LinkedIn account, please use the same email you used when registering to the LinkedIn platform (may be your personal email)
- Can I skip this step and not connect the LinkedIn account?  
Yes, just click *Not now* when asked during activation

## Access advanced features of LinkedIn Learning

Here are some examples of the advanced features that will be available when your LinkedIn account is connected to your LinkedIn Learning license, for a truly personalized experience

Brad Feld on Validating Your Startup Idea  
Risk and uncertainty

Risk and uncertainty

1. Validating Your Idea

- Criteria for an opportunity
- Costs of not doing it
- Risk and uncertainty
- Validating your idea
- Chapter Quiz

2. Understand the Problem You Solve

- Your customer's pain
- Determine the size of the opportunity
- Chapter Quiz

3. Evaluate Your Product

4. Evaluate Your Market

5. Evaluate Your People

Conclusion

Congratulations, Joan!

Publish your accomplishment on your LinkedIn profile by connecting your account.

Learn more

Skip Connect my Profile

We recommend watching next:

Microsoft Project Quick Tips

0:10 / 1:56

Overview Q&A Notebook Transcript

Join the community of learners

Project Management Learning Group - LinkedIn Learning

0 Members

Show all Learning Groups

Connect LinkedIn account

Why am I asked to connect my LinkedIn account?

Learn more

Share your accomplishments with your LinkedIn network

Join the community through related Learning Group(s)

Ask questions and review answers in the Q&A section of courses

Note: Other prompts to connect the LinkedIn account may appear In-Product to encourage users making the most of the LinkedIn Learning (Home page, Search page, Course Review, Office Hours, Watch Party, etc.)