

Rush System for Health

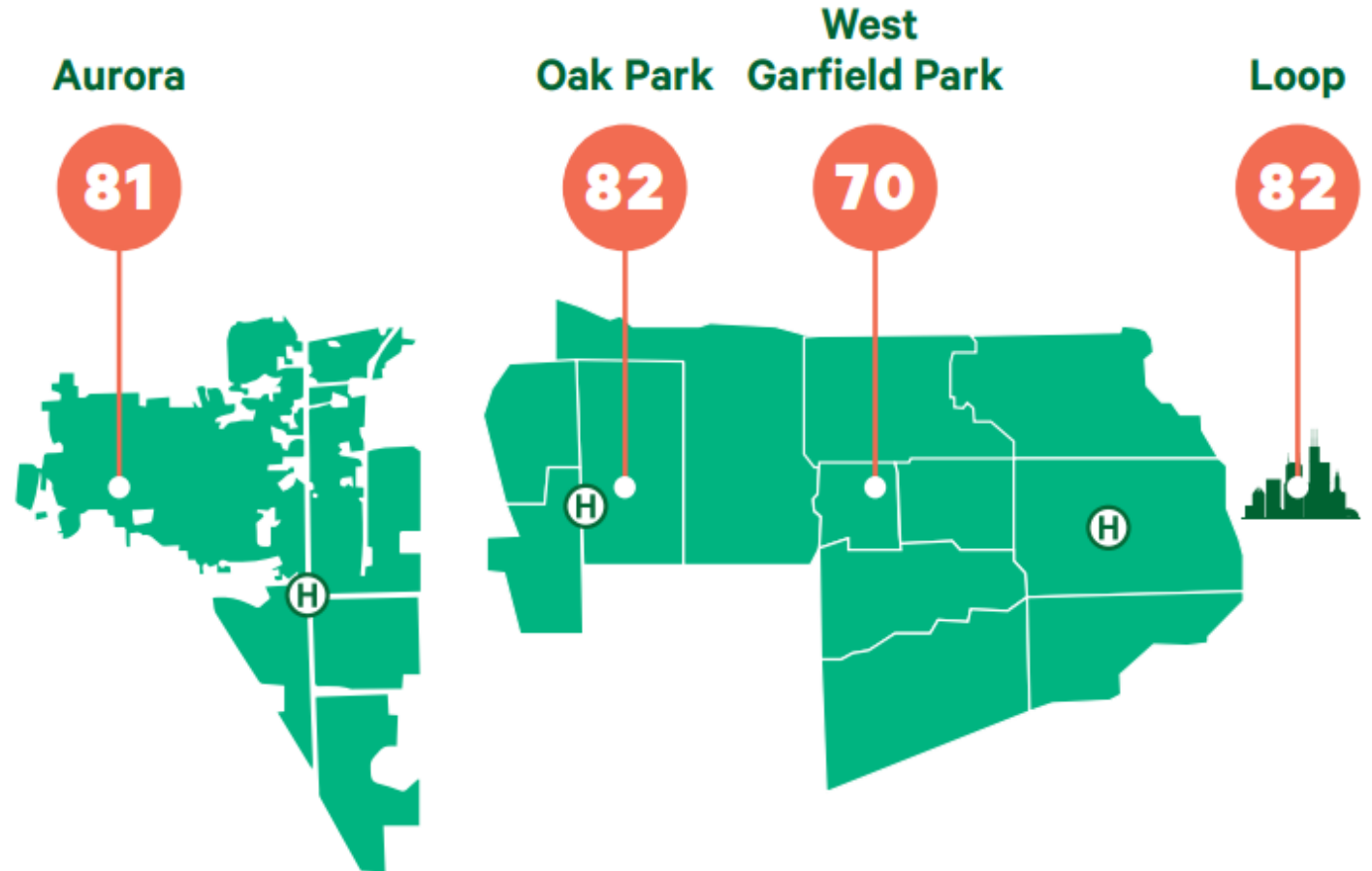
Rush's Employee Volunteer Program (EVP)

October 9, 2019
12-1pm





Darlene Hightower, VP of Community Health Equity
Julia Bassett, Manager of Health and Community Benefit
Mark Donahue, Manager, Digital Marketing

Why Have We Launched an Employee Volunteer Program (EVP)

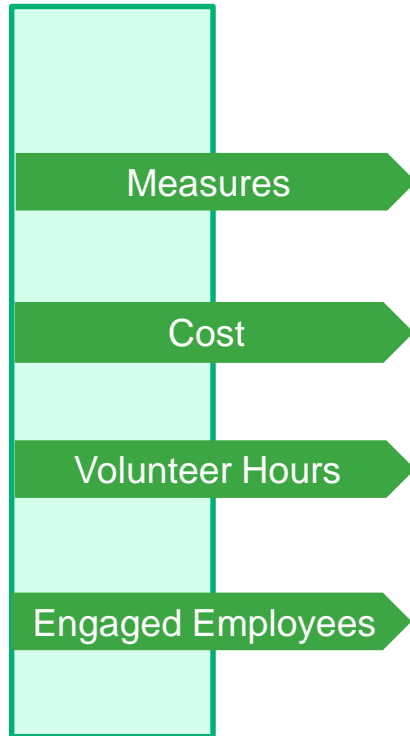
- Providing needed services in our neighboring communities
- Helping employees become more familiar with these communities and their residents
- Strengthening Rush's culture of giving back
- Boosting employee engagement and retention



Why Have We Launched an Employee Volunteer Program (EVP)

Hire locally and develop talent	Buy and source locally	Invest locally	Volunteer and support community building
			
<p>Opportunities for increased returns to scale through WSAC collaboration:</p>			
<p>PROPOSED ACTION: Standardize job qualifications and hiring requirements across hospitals</p> <p>RESULT: Career development and training programs will produce more highly qualified candidates for hospital jobs; candidates will find quality jobs more efficiently</p>	<p>PROPOSED ACTION: Partner to offer community businesses major contracts for shared hospital needs (e.g. laundry)</p> <p>RESULT: Large-scale contracts will mitigate risk, allowing businesses to make larger capital investments in the community</p>	<p>PROPOSED ACTION: Identify community investment opportunities of interest to multiple hospitals</p> <p>RESULT: Larger investments can generate better rates of return; consolidating consulting support reduces cost to hospitals</p>	<p>PROPOSED ACTION: Participate in joint volunteering projects</p> <p>RESULT: Joint volunteering programs will build denser social networks among hospital employees and community members, building community trust and increasing chances to build social capital</p>

Dashboard FY20 Anchor Commitment



	FY19	FY20		
Metric	Actual	Threshold	Target	Exceptional Actual Jul-Aug
Dollar Value of volunteer hours	40,670	\$39,096	\$46,032	\$52,968
# of volunteer hours	1,164	1,000	1,200	1,400
# of participating employees	306	250	300	350

Rush Wide Events

	<p>November 13, 2019 9am – 1pm (Rush) 9am – 1pm (ROPH)</p>	<p>January 20, 2020 3am – 10pm</p>
<p>Dates</p>	<p>Rush’s Day of Service</p> <p>Prepare 500 Health and Wellness Bags, deliver those items to 1 of 8 community based organizations on the West Side and volunteer with that organization for 2 hours.</p>	<p>Martin Luther King Jr. Day (MLK Day) (Multiple Volunteer Activities through out the day)</p>
<p>Volunteer Experience</p>	<p>Julia Bassett</p>	<p>Sharon Gates</p>
<p>Contact Person</p>		

Thank you.



Rush University Medical Center

Excellence is just the beginning.